

## **Ecommerce Popular Add-On Features**



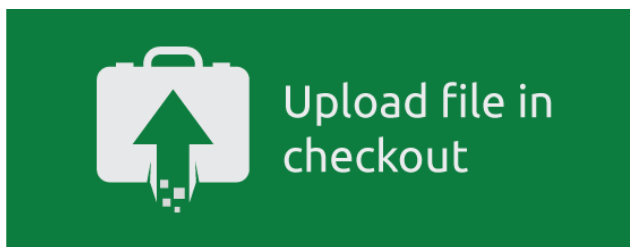
Reward customers with points and encourage them to spend more. Customers can earn and redeem points for discounts. Set how many points a customer should earn for each £ spent and also set how many points can be redeemed for a specific discount. More info [here](#).

Turn your website into a money making machine by selling subscriptions/memberships. You can create and manage products with recurring payments. It will notify customers before expiry of their membership and handles the renewal process automatically. More info [here](#).



Send a PDF invoice attached to the order confirmation emails. PDF invoices are automatically generated and are attached to the email for easy access. More info [here](#).

Add a donation as a product option, allowing store owners to collect donations in addition to selling their products. Customers will be able to enter the amount they wish to pay in the donation text box. More info [here](#).



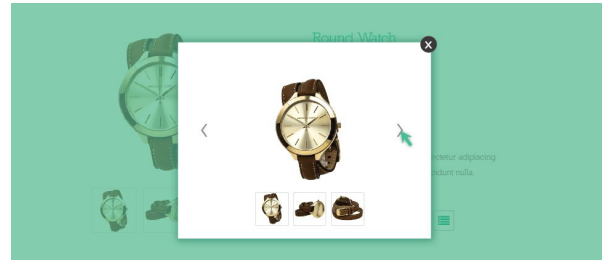
Allow customers to upload one or more files during the order; very handy for store owners selling products like printed materials. The store owner can easily download and manage all the uploaded files for an order. More info [here](#).

Google Analytics Ecommerce is the next step up in Ecommerce tracking. A tracking code sends the data to your Analytics account when orders are placed. This enables you to keep track of your customers and their behaviour. More info [here](#).



Display product images beautifully in a pop-up and create awesome product showcase pages. With 3 pop-up styles, it has plenty to offer and replaces the built in zoom effect.

More info [here](#).



## Availability Notification

Notify me when this product is in stock:

Email:

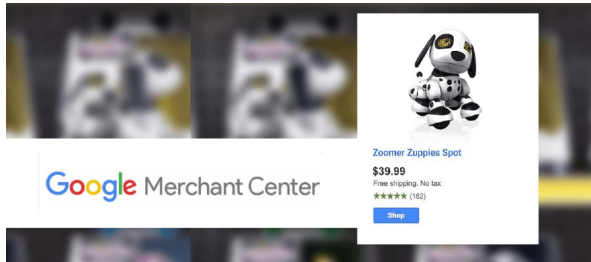
When products go out of stock, don't lose potential customers. Instead, give them a 'notify me' option to be notified when stock becomes available.

More info [here](#).

Sell gift cards online and offer voucher codes which are automatically generated when a customer purchases a product. The gift card can be sent as a PDF with the code and you can customise the design and layout of the voucher as you choose.

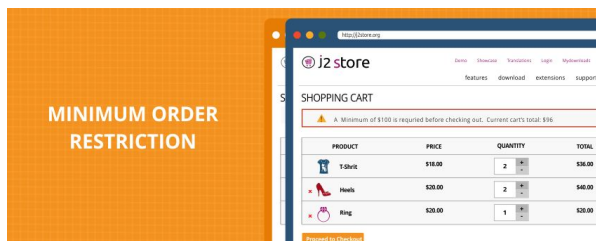
More info [here](#).





After you have set up a merchant account, Google Shopping allows you to submit a feed of your products to Google's Merchant Centre. Submitting allows customers to discover your products much faster, thus generating more visitors and sales for your online store. More info [here](#).

Stock Notifications allow for store administrators to be notified if a product goes out of stock or if the current stock levels go below the minimum threshold limit. More info [here](#).



Minimum order restrictions allow you to prevent customers from checking out if their basket value is below a certain level. More info [here](#).

Display comments in your detailed product layout by integrating JComments with your store, the popular comments and reviews extension for Joomla. More info [here](#).

